

# 1<sup>st</sup> Annual **ACADEMIA AND INDUSTRY CONFERENCE**

## THEME

***"Contemporary Business Management Practices, Issues  
and Policies"***

**University of Cape Coast, Cape Coast, Ghana**

**25<sup>th</sup> – 26<sup>th</sup> October, 2017**

*Amisah Arthur Language Centre, Conference room*

## CALL FOR PAPERS

Contemporary management issues have arisen as a result of past and current thinking and practices in business administration. In the same vein, future managerial concerns would likely emerge from current thinking, dialogue and practices. This conference provides the platform for a dialogue involving academia and practitioners to share innovative research ideas and managerial experiences in relations to emerging trends and issues in management, marketing and supply chain. It is believed that the insight from these interactions would lead to suggestions on feasible courses of action that would enable managers embrace the challenges and opportunities in modern business administration.

The conference aims at bringing together participants from academia, industry and other stakeholders that play pivotal role in the interplay between education and issues of management, marketing and supply chain. The event aims to build closer ties between academia and the business community to spur the sharing of knowledge and collaboration.

The conference theme is structured into ten sub themes. The conference welcomes contributions that cut across themes, address one specific theme or address the main theme.



## Sub Themes

1. Workplace Diversity & Employee Work Attitudes.
2. Green Business/Marketing & Sustainable Development.
3. Emerging Issues in Human Resource Development.
4. Corporate Governance, Corporate Social Responsibility & Ethics.
5. Extended Producer Responsibility & Sustainable Supply Chain.
6. Entrepreneurship-Intrapreneurship & enterprise development.
7. Financial Reporting and Ethical Accounting.
8. Hospitality Management.
9. Financial Innovation, Inclusion/Literacy & Tele-money Transfers.
10. Political, Religious and Public-Sector Marketing.

## Important Dates

Abstract submission deadline	<b>6<sup>th</sup> September, 2017</b>
Notification of acceptance	<b>10<sup>th</sup> September, 2017</b>
Conference registration deadline (Early Bird)	<b>28<sup>th</sup> September, 2017</b>
Conference registration deadline (Late Registration)	<b>6<sup>th</sup> October, 2017</b>



**Postal Address:**

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